

September 2018

## QueenPins Speaker Expression of Interest

### Who are the QueenPins?

The QueenPins are powerful Halifax women coming together to raise money for a local cause while networking with other women of influence. Started in the spring of 2016 by a small but mighty group of women leaders with a dream of making a difference, the inaugural event was a unique networking experience for more than 100 women business leaders, raising funds for the Canadian Women's Rugby Team. Since then, QueenPins has also supported Junior Achievement of Nova Scotia, Habitat for Humanity Nova Scotia, Eating Disorders Nova Scotia, and Friendly Divas.

We don't just network. Together with our partners, we offer an interactive, social, and learning experience. Yes, we make new connections and grow established relationships. We also showcase local businesses and organizations at exhibitor booths and feature a program of top-notch speakers who inspire, educate, and entertain.

The QueenPins 2018 Fall Fundraising Event will take place **Thursday, November 15<sup>th</sup>, 2018**, in the Schooner Room at Casino Nova Scotia. This time, QueenPins will be supporting **Boys & Girls Clubs of Greater Halifax**.

### Our 2018 Fall Fundraiser theme:

## Unafraid! Feel the fear and do it anyway.

We all get scared, but we don't all deal with our fear the same way.

We want to hear how you dealt with a scary situation or intimidating challenge—personal or professional.

How did you lean in, feel the pain, and go for it?

### Fall 2018 Cause:



Boys & Girls Clubs  
of Greater Halifax

The Boys & Girls Clubs of Greater Halifax offer a diverse and dynamic range of programs at six locations in HRM: Dartmouth North, East Dartmouth, Spryfield, Sackville, Cole Harbour, and Humber Park. BGCGH also serves breakfast each day at seven Dartmouth schools. The organization works with children and youth from a broad spectrum of backgrounds and neighbourhoods and connects with about 4,000 kids annually. The Boys and Girls Clubs of Greater Halifax provide safe, supportive spaces where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

**At the Boys & Girls Club, every kid is a kid of privilege.**

Read more about BGCGH by visiting:  
<https://www.bgcgh.ca/>



## Speaker Requirements

The QueenPins committee will select up to four speakers to present at the QueenPins Fall Fundraiser. Talks can range from five to 20 minutes and may be individual or panel style. Selected speakers will be dynamic, educational, and inspirational.

Speakers will be required to:

- provide a bio and photo for promotional purposes,
- promote the event within their networks and may be asked to provide a one- to two-minute teaser video to be used in promotion, and
- participate in a speaker briefing session to work on the focus of their talk and ensure that there is no overlap with other speakers. Selected speakers will also receive training/coaching to perfect their talk.

## Submission requirements:

### Part 1: Written Submission (350 word max)

- Name and contact information
- Organization or company affiliation (if relevant)
- Speaking experience
- Why you think you would be a good fit for QueenPins
- Whether your talk is more tactical or inspirational (we are looking for a mix of both)
- Two references, including names and contact information

### Part 2: Video Submission

- One- to three-minute video submission of the beginning of your talk. If you have a recording of a talk you have done in the past, this may be submitted in lieu.

All applications received before **October 5<sup>th</sup>, 2018** will be considered for the QueenPins Spring Fundraiser on November 15th, 2018.

For more information or to submit your application, please call Kaitlyn Touesnard at 902-229-1707 or email [Kaitlyn@crescendoevents.ca](mailto:Kaitlyn@crescendoevents.ca)