

September 2017

QueenPins Speaker Expression of Interest

Who are the QueenPins?

The QueenPins are powerful Halifax women coming together to raise money for a local cause while networking with other women of influence. Started in the spring of 2016 by a small but mighty group of women leaders with a dream of making a difference, the inaugural event came together at lightning speed. In only 30 days, the planning committee put together a unique networking experience for more than 100 women business leaders and raised funds for the Canadian Women's Rugby Team. Since that event, QueenPins has also supported Junior Achievement of Nova Scotia and Habitat for Humanity Nova Scotia.

We don't just network. Together with our partners, we offer an interactive, social, and learning experience. Yes, we make new connections and grow established relationships. We also showcase local business owners at exhibitor booths and feature a program of top-notch speakers who inspire, educate, and entertain.

The QueenPins 2017 Fall Fundraising Event will take place **Thursday, November 16th, 2017**, location TBA. This time, QueenPins will be supporting **Eating Disorders Nova Scotia**.

Our 2017 Fall Fundraiser theme:

***Courage grows strong in a wound—
Turning adversity into opportunity.***

Recovery is an individual experience. Both the journey and the destination are different for each person. What works for one person might not work for the next. In preparing your application to speak, consider how you “did recovery”—from trauma, illness, or another life challenge—your own way. We are looking for speakers who can embrace uncertainty and understand that we don't have all the answers. We also want to hear about *your* definition of success and hear from diverse people about what recovery looks like for them.

Fall 2017 Cause: Eating Disorders Nova Scotia

Eating Disorders Nova Scotia breaks through the isolation experienced by people affected by eating disorders by providing one-to-one, group, and online peer support from trained peer mentors who have lived experience with eating disorder recovery. EDNS fights stigma through education, and by encouraging honest dialogue about mental illness, recovery, and social and cultural attitudes. EDNS collaborates with policy makers and key stakeholders to advocate for better early intervention and accessible treatment options, and inspires hope and empowers people affected by eating disorders to find recovery and strength.

Eating disorders have the highest mortality rate of any mental illness. They are complex, and they are common: among Canadian adolescent girls, they are the third most common chronic health condition — twice as common as obesity or Type II Diabetes.



Speaker Requirements

The QueenPins committee will select two speakers to deliver a 10-minute talk and a third speaker to deliver a 15- to 20-minute talk that is dynamic, educational, and inspirational. There may also be a fourth speaker selected to deliver a 5-minute talk.

Speakers will be required to:

- provide a bio and photo for promotional purposes,
- promote the event within their networks and may be asked to provide a one- to two-minute teaser video to be used in promotion, and
- participate in a conference call to discuss the focus of their talk and ensure that there is no overlap with other speakers. Selected speakers may also be asked to participate in a speaker training/coaching session to perfect their talk.

Submission requirements:

- Name
- Organizational or company affiliation (if relevant)
- Speaking experience
- Your topic and how it relates to the theme
- Whether your talk is more tactical or inspirational (we are looking for a mix of both)
- Tell us why you think you would be a good fit
- Two (2) references, including their names and contact information

All applications received before **September 29th, 2017** will be considered for the QueenPins Fall Fundraiser on November 16th, 2017.

For more information or to submit your application, please call Kaitlyn Touesnard at 902-229-1707 or email Kaitlyn@crescendoevents.ca