



Powerful women helping powerful women.

May 15th, 2017

RE: QueenPins 2017 Cause Expression of Interest

What is QueenPins?

QueenPins was started in Spring 2016 by a group of women from Halifax with the mission to raise funds for a local cause while networking with other powerful women. The event came together at lightning speed. In fewer than 30 days the event was planned, marketed, and executed. The inaugural fundraiser in May hosted over 100 women business leaders and raised funds for the Canadian Women's Rugby Team. Since then the QueenPins have hosted two social networking events as well as fundraised in support of Junior Achievement and Habitat for Humanity Nova Scotia.

QueenPins is networking with a purpose. Yes, we get out there and make business and personal connections. But we believe it's just as important to showcase local business owners at exhibitor booths, host inspiring and educational speakers, and give back to the community. Our events are a platform for women and the people who support them to network, learn, and engage while supporting local causes.

Cause Selection

We use the word "cause" for a reason. The cause QueenPins chooses to support do not have to be charitable organizations. We want to help a cause, big or small, that makes an impact on our local community. We consider how each cause demonstrates values of diversity and inclusion, and which would most benefit from increased exposure to the business community and potential donors.

A representative from the chosen cause will be asked to sit on the QueenPins committee for the planning and execution of the fundraising event.

Please provide the following information in your submission:

- Your name, e-mail, phone number, and relationship to the cause
- A description of the cause
- How the cause impacts our region
- How the cause supports diversity and inclusion
- How the support of QueenPins will help the cause
- How the cause will help promote of the QueenPins fundraising event

Feel free to tell us more about your cause and why you think it's a good fit for QueenPins! Please keep your submission to a maximum of three pages. The submission review committee might have questions, so ensure you have a contact person who can respond in a timely manner.

For more information or to submit your application please call Kaitlyn Touesnard at 902-229-1707 or e-mail kaitlyn@crescendoevents.ca